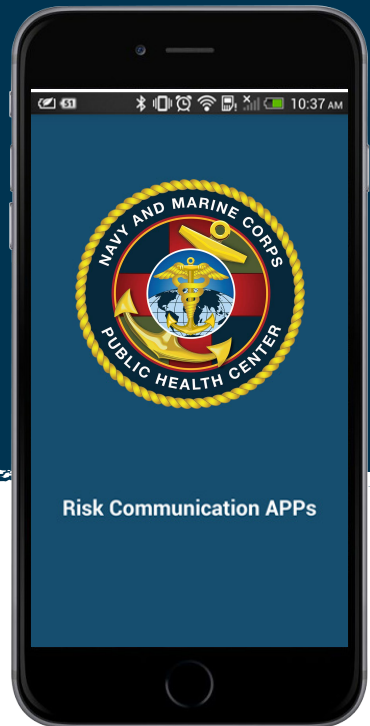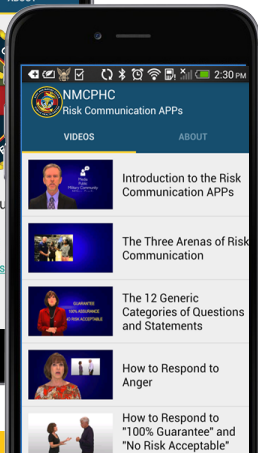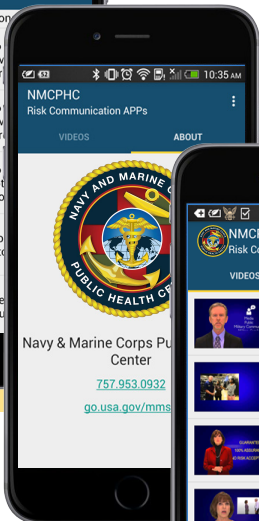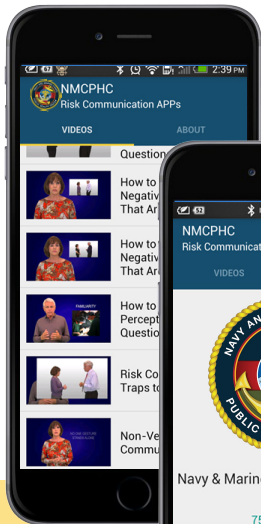# Download the *New* RISK COMMUNICATION APPs

Sharpen Your Risk IQ and Skills On the Go!

The purpose of these APPs is to reinforce key aspects of risk communication. The APPs include brief discussions and role play, and provide a refresher for those who have attended the Risk Communication training sponsored by the Navy and Marine Corps Public Health Center.

NAVY AND MARINE CORPS
PUBLIC HEALTH CENTER

Risk Communication APPs

These workshops provide risk communication strategies and hands-on practical skills for those communications that impact your mission. These have become critical in the age of social media and the 24 hour news cycle.

More and more information is being disseminated to a wider audience, at a quicker pace. Some of this information is accurate, some is not, so knowing how to respond is critical to accomplishing your organization's mission. This includes knowing how to respond when communicating with the media, the public, the entire military community and military family members. What we say and how we say it can have a profound impact on people's perceptions and opinions, and can result in negative impacts if we don't choose our words carefully.

Download Now!

This app is compatible to both Apple & Android mobile devices.

Download on the App Store

GET IT ON Google Play